

CULTURE IN THE MELTING POT OF FAIRY TALES.
**A FAIRY TALE IN
THE MELTING POT OF CULTURES**

2ND INTERDISCIPLINARY INTERNATIONAL SCHOLARLY CONFERENCE

■ ■ ■ ■ Kalisz May 24-25, 2017

Dear Sir or Madam,

Zakład Zasobów Poznawczych Człowieka WPA w Kaliszu UAM w Poznaniu (The Department of Human Cognitive Resources at the Kalisz Faculty of Pedagogy and Fine Arts of the Adam Mickiewicz University in Poznań) invites your participation in the 2nd edition of the interdisciplinary international conference on the phenomenon of a fairy tale, which will be held on May 24-25, 2017. This year's conference entitled **"Culture in the Melting Pot of Fairy Tales. A Fairy Tale in the Melting Pot of Cultures"** comprises two sets of issues. The first one refers to the application context of inquiries, that is to say, to the context achieved at the meeting in 2012. The output of this meeting has been preserved in a two-volume publication **"A Fairy Tale in a Contemporary Culture"** edited by dr (PhD) Kornelia Ćwiklak. We are hopeful that this year's part of the conference, bearing the motto **"Culture in the Melting Pot of Fairy Tales"**, will reveal consecutive examples and causes of reaching, on the part of creators representing various territories of culture and art, for teeming resources of the melting pot of a fairy tale; will foster verification of previous findings or formulation of new problems. The following research areas seem to be still cognitively unfulfilling:

1. Poetics of a fairy tale, indicators and variations of the genre of a fairy tale.
2. A fairy tale and the issues of its translation.
3. A fairy tale as subject of intertextual references in literature and in other texts of culture.
4. The range and the ways of the usage of a fairy tale repository by different fields and disciplines of fine art (visual arts, music, film, theatre).
5. Various applications of "a fairy tale code" in different areas of culture from magic culture to pop culture.
6. "The language of a fairy tale" as a tool of advertising and social persuasion.
7. Recipients and "users" of a fairy tale. Single-address, double-address and multiple address readers as a phenomenon present in a fairy tale.
8. Contemporary functions of a fairy tale (educational. esthetic, mercantile)

The second set of issues delineated by the motto **"A Fairy Tale in the Melting Pot of Cultures"** broadens the basis for considerations on a fairy tale by adding its ethnic and historical dimension. We hope that the confrontation of an archetypal potential of a fairy tale with the cultural and civilisational diversity of previous and present "owners" of a fairy tale will display the socially non-trivial role of that genre. And conversely, the awareness of the distinctiveness of conditions in which a fairy tale "lives" will reveal mechanisms of its formation and of shaping its different variations. As Włodzimierz Propp noticed, a fairy tale makes "a kind of a collective memory – an archive in which relics of historical past, of bygone life and of awareness have survived – of the

awareness that interprets the relics". We propose the following questions as a starting point for inquiries concerning this part of conference:

1. In what way is a fairy tale present in the complicated, from the point of view of culture and civilisation, world?
2. To what extent and to what transformations has a fairy tale been subjected to in the melting pot of cultures and civilisations?
3. What is the role played by a fairy tale in preserving the ethnic and cultural identity?
4. Does a fairy tale serve the social, that is to say, the milieu and the generation integration?
5. Which elements of "a fairy tale code" are "the catchiest" within ethnically differentiated societies?
6. To what extent does a fairy tale reflect regional differences?
7. Whether and when "users" of a fairy tale influence the shift of its genre paradigm?

We look forward to an exchange of views, research methods and experiences on the part of representatives from different fields of humanities and social sciences. We issue our invitation to culture experts, literature scholars, philologists, sociologists, ethnologist, cultural anthropologists, folklorists, linguists, social pedagogues, psychologists, film experts, musicologists, art theoreticians and art historians, experts on mass culture and representatives from various branches of art who use the language or the repository of a fairy tale in their creative work, that is, visual artists, musicians, film and theatre makers.

The conference will be held in **Kalisz**, 28-30 Nowy Świat St, at the seat of Wydział Pedagogiczno-Artystyczny UAM w Poznaniu (the Faculty of Pedagogy and Fine Arts of the Adam Mickiewicz University in Poznań). **Topics of research papers together with abstracts are expected to be submitted by March 31, 2017** through the filling of Karta Zgłoszenia Uczestnika (Notification of Participation Form) and sending it via electronic mail to the e-mail address of the secretariat of the conference: basnwyglu@gmail.com. Senders will be notified on the acceptance of their presentations (a paper, a multimedia presentation, a poster) by April 05, 2017. The length of the presentation is expected to be approximately 10-20 minutes. There is a possibility to participate in the conference through video conferencing or through playing the presentation in a video form recorded on data carriers (CD, DVD, USB stick) or sent by electronic mail. We ask the authors to send their articles (and written versions of presentations for video conferencing or presentations which are supposed to be read from data carriers) to the same electronic address by July 31, 2017. Maximum number of pages for conference papers is approximately 12 standard pages (22 000 characters).

On behalf of the Organising Committee

dr Małgorzata Ratajczyk

dr hab. Andrzej Pluta prof. UAM

The conference fee (300 zł) is requested to be paid by April 20, 2017 to the following bank account: BZ WBK 77 1090 1362 0000 0000 3601 7903 and /K00000679/ code needs to be added as the purpose and the title of the money transfer. The conference fee includes: post-conference publications, conference materials, meals (banquet, coffee breaks, breakfast). The fee does not cover the costs of accommodation.

There is **a possibility to book accommodation** in the Student's House "Rubin" (single and double rooms). On paying for the accommodation together with the conference fee (to the bank account indicated above and with a note "opłata konferencyjna + nocleg") the price for the conference guests for the check-in time will amount to -55 zł in a single room and -40 zł in a double room.

Secretariat of the conference:

e-mail: basnwyglu@gmail.com

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